

• PROGRAMME • **PROGRAMME** • PROGRAMME •



**SPORT**  
— F O R —  
**GOOD**

SOUTH AFRICA

NATIONAL SUMMIT • 2019  
**#LaureusSASummit**

# CHAIRMAN'S WELCOME

Dear Summit Delegates

Much has happened since we last gathered for our National Summit in 2017, and it is once again an honour and privilege to be in the presence of such a powerful network, dedicated to change the world through Sport For Good. On behalf of the Board of Trustees and our Management Team, I wish you a warm welcome to Cape Town. Thank you for taking the time to join us.

I would like to extend my heartfelt thanks to the Tsogo Sun Hotel group for hosting us. Thank you for being our home away from home for the duration of this Summit, and we look forward to this new partnership.

The theme of this Summit is "Ubuntu". Ubuntu in its essence means humanity. Often translated as "I am because we are", the philosophy behind this term is the belief in a universal bond that connects us all. It is this connectedness that will drive the narrative of this summit, and I encourage you to reflect on this theme for the duration of our time together.

On the topic of themes... Many of you were present at the Global Summit in Paris in October 2018, where we discussed many topics under the theme "inclusion". Those who have had the fortune to attend other Sport For Good Summits the world over in years gone by will know that, while the overriding theme may lead the conversation, the underlying objectives always remain the same: to bring together the network of Laureus programmes and provide a platform for networking, training, knowledge sharing and ultimately ensure that a best practice environment is in place for all to benefit from. From personal experience I know that our Management Team always leave these gatherings energised to implement their learnings.

I am excited to showcase the life-changing work done by the 30 programmes we currently support. These programmes touch over 100 communities across South Africa, and it is humbling to witness the endless passion displayed by every ambassador, programme coordinator, team member and community leader to make a sustainable difference on a grassroots level through the power of sport. Thank you; I see you and appreciate your unwavering commitment.

Our partners play a vital role in our ongoing ability to help those who need it most, non-more so than our Country Patron Mercedes-Benz South Africa. Thank you for being a CSI partner that truly walks the talk. Thanks also to Global Partners, IWC & MUFG as well as our official partners here in South Africa The Ignition Group and The Cape Wheel. Laureus's work in South Africa thrives because of you.

Use your time at this Summit effectively. Engage, share your knowledge, network and have fun. This is your opportunity to spend quality time with inspiring, knowledgeable and likeminded individuals! This is your moment to bring Ubuntu to life.

Yours in the Spirit of Sport  
Morne du Plessis  
Chairman  
Laureus Sport For Good Foundation South Africa



# ORDER OF EVENTS

## DAY ONE

WED 25TH  
SEPTEMBER

09:30 - 10:45	Arrivals and Registration
10:45 - 12:00	Network/Brunch/Speed dating
12:15 - 12:25	MC Welcome - <b>Jean Smyth</b>
12:25 - 12:35	Chairman's Welcome - <b>Morne du Plessis</b>
12:35 - 12:40	Tsogo Sun Welcome
12:40 - 13:00	Mercedes Benz SA - Country Patron Welcome
13:00 - 13:15	Laureus Strategy - <b>Brett Graham</b>
13:15 - 13:20	MC - Power of Ubuntu
13:20 - 14:00	Systematic Review Feedback - <b>Chris Barkley</b>
14:00 - 14:30	Tea Break
14:30 - 15:15	Multi Sector Collaboration - <b>Angela Bonora</b>
15:15 - 16:00	Multi Sector Collaboration panel discussion
16:00 - 16:45	Group discussion
16:45 - 17:30	Check in/Freshen up
17:30 - 18:00	Depart for the V&A Waterfront
18:00 - 19:00	Welcome Drinks & Networking at The Cape Wheel
19:00 - 21:30	Dinner at The Cape Town Comedy Club

## DAY TWO

THURS 26TH  
SEPTEMBER

06:30 - 08:15	Breakfast
08:20 - 08:30	MC recap
08:30 - 09:15	Keynote - <b>Pieter duPreez</b>
09:15 - 10:00	Employee Volunteer Workshop - <b>Andy Hadfield</b>
10:00 - 10:45	Employee Volunteer Panel discussion
10:45 - 11:15	Tea Break
11:15 - 13:15	Breakaway workshop (Employment Law and Relations- programmes/Funder and partner workshop - <b>Ali Ncume</b>
13:15 - 14:30	Lunch and change for Sport for Good session
14:30 - 15:15	Group Discussion
15:15 - 15:45	Depart for Sport for Good session at Battery Park
15:45 - 16:00	Ambassador Announcement/ Sport for Good session brief
16:00 - 17:30	Sport for Good session
17:30 - 18:00	Depart for Hotel
19:00	Depart for HQ
19:30 - 21:30	Dinner at HQ

## DAY THREE

FRI 27TH  
SEPTEMBER

06:30 - 08:15	Breakfast/checkout
08:30 - 10:30	Fundraising Workshop - <b>Melanie Jackson</b>
10:30 - 11:00	Tea Break
11:00 - 12:00	Small group discussion
12:00 - 13:00	Dragons Den - Programmes Pitch
13:00 - 14:00	Lunch
14:00 - 14:45	Dragons Den - Feedback and Prize giving
14:45 - 15:00	Wrap up and Closing



# GUEST SPEAKERS • GUEST SPEAKERS

Pieter du Preez



Pieter is a C6 quadriplegic, actuarial analyst at Deloitte and professional para-athlete. In 2016 he was a finalist at the Laureus World Sport Awards. He has competed in 5 different sporting disciplines in which he holds multiple World and African records as well as being a history maker.

Ali Ncume



Ali completed his LLB at Nelson Mandela University (NMU) and served his articles at Greyvensteins in Port Elizabeth, where he gained invaluable experience in civil litigation and employment law. Ali started the Labour Law Department at Greyvensteins. Subsequent to the latter, he was appointed as a Director at Maserumule Corporate Employment law from March 2015, up to and including August 2019. Ali is the Founder and Managing Director of Ncume Labour Consulting. In addition to this, he is a Lecturer in the Mercantile Law Department at NMU and a part-time commissioner at the CCMA & the ELRC. Furthermore, Ali is an Associate in the Labour and Social Security Law Unit.

Andy Hadfield



Andy is the CEO of forgood - a social impact startup that connects people to causes. This startup is building a platform for the non-profit industry and providing functionality for business to manage and report on the impact of their employee volunteering and donation activities. Andy has honed his strategic and digital business skills across a range of industries, including finance, professional services, construction and media. He is a regular speaker on the African circuit and was selected for the Mail & Guardian's 200 Young South Africans award in 2014.

Angela Bonora



Angela has over 12 years' experience working in international research and evaluation. She has been with Laureus since August 2017 and leads on the organisation's research, monitoring, evaluation and learning strategy (RMEL) and its broad portfolio of strategic and programmatic research and evaluation activities. Angela's role involves supporting efforts to develop knowledge in all areas of Laureus' work; assessing the effectiveness of its initiatives in achieving results. Angela began her career as a Research Criminologist in South Africa, where she was involved in extensive national-scale research initiatives that worked to develop, inform and promote evidence-based crime prevention practice.

Chris Barkley



Chris has worked in youth development and adolescent health for the past 15 years, designing, managing, and evaluating innovative education programs for young people. Chris holds an MBA from the Schulich School of Business and spent 10-years with Grassroot Soccer, a global public health organisation, holding Director positions in fundraising, research and innovation, and partnerships. In 2019, Chris founded Health Warriors, a youth employment and mental well-being organisation in Cape Town - and he continues to do research and advisory work in sport and development.

Melanie Jackson



Melanie is a trained journalist who began her journey in resource mobilisation at a blood bank and cut her teeth on corporate social investment and public affairs for a papermaking concern in KwaZulu Natal, Melanie Jackson now has extensive experience of both grant-making and raising funds for a variety of causes. As the founder of Words that Count, Melanie spends much of her time guiding organisations in their development strategy and measuring the impact of their interventions. She also is a successful trainer and mentor. Melanie and the team at Words that Count believe the secret to their success is the commitment they share to both NGOs and grant-makers - working to achieve impact in the development sector to realise the ideal of a better world.

# LAUREUS SA FUNDED PROGRAMMES



## AMANDLA EDUFOOTBALL SOCCER - Johannesburg

AMANDLA EduFootball (AMANDLA) is an international non-profit organisation based in South Africa and Germany. Its award-winning approach to youth development - the Safe-Hub® Social Franchise Model - is designed to disrupt the intergenerational cycles of poverty, unemployment and inequality that trap young people growing up in disadvantaged

communities. AMANDLA creates safe spaces that bring together the powers of football and learning to empower youth and change lives.

Laureus South Africa co-funds components of the Fair Play Football Programme at AMANDLA's Safe-Hub in Diepsloot, Johannesburg. The Fair Play Football Programme promotes positive values and sportsmanship through 5-a-side football, life skills based football training, and a Fair Play point system. It is the foundation of the Safe-Hub's holistic programme model. The Fair Play Football Programme aims to improve the physical health of young people, to strengthen their value system and to provide increased prospects for thriving, belonging and engaging.



## BOM COMBAT MARTIAL ARTS - Cape Town

Institutions and organisations responsible for interventions with violent and aggressive youth often lack the capacity to detain adolescents and fail to create an environment for at-risk youth to learn and adapt through the adoption of alternative, prosocial behaviour strategies. In order to counter the increased risk of youth engaging in violent and

antisocial behaviour, and to decrease their risk of becoming involved in criminal activities as adults, Bom Combat aims to tackle the causes of youth violence, substance abuse and gangsterism through the teachings of Martial Arts.

Martial Arts and combat sports generally offer a unique frame of development by enabling participants to experience their own limits while building relationships with peers and coaches that require inclusion and discipline of all to develop one's individual skills. The overall aim of Bom Combat is to tackle the causes of youth violence, substance abuse and gangsterism by channeling strong emotions into proactive and prosocial behaviour through the teachings of Martial Arts in practice and philosophy, as well as through individual support services.



## BOXGIRLS SOUTH AFRICA BOXING - Cape Town

Boxgirls South Africa works as a partner organisation of Boxgirls International. Boxgirls International is a network of sport for development projects around the world that use boxing as a catalyst for social change for women and girls.

The programme works with partner projects to deliver excellent coaching through club and school

programmes where female participants develop life skills and self-defense skills, and take active roles in schools and community leadership. As an advocacy organization, Boxgirls International reaches out to decision makers in business, government and media to make the case for women's sport, economic and social participation.

Boxgirls South Africa seeks out the most troubled areas to locate projects and are very proud to be on the front line fighting gender-based violence in South Africa.

# LAUREUS SA FUNDED PROGRAMMES

## CHILDREN OF THE DAWN



### CHILDREN OF THE DAWN

**MULTISPORTS - Limpopo, Mpumalanga, Free State, Kwazulu-Natal, and Eastern Cape**

Children of the Dawn is a public benefit organisation caring for over 850 orphaned and vulnerable children in rural South Africa.

Through its continuous care programme, Children of the Dawn aims to build self-reliant, healthy and active citizens of South Africa.

As part of the care package, the programme uses

sport to engage, motivate, teach and create fun for the children.

Children of the Dawn is a firm believer in using sport as a tool for social development and has been using five different sports to create crucial experiential learning opportunities for beneficiaries: street soccer, extreme sports, hiking, rope-skipping and frontball. The sponsorship programme is run on the ground by eight dedicated teams. Eighty percent of the sponsored children are orphans or living with an HIV- positive parent.

## HEALTHNUTZ



### HEALTHNUTZ

**GROSS MOTOR SKILLS - Cape Town**

HealthNutz enables and encourages learners from previously-disadvantaged communities to participate in physical activity. The main social issue addressed by the project is the cognitive development of learners, particularly in school readiness, executive function at the preschool level, and higher-order executive functions. These

aspects of cognitive development are foundational for the development of literacy and numeracy skills in school-age children.

The HealthNutz programme is currently implemented in schools and crèches in the Western Cape. The programme consists of HealthNutz Prep (ages 4-5 years) and HealthNutz Junior (ages 6-9 years), introducing participants to fun, non-competitive physical activity twice a week. The children learn gross and fine motor skills that are crucial at this age.

## LIVING LEGENDS



### LIVING LEGENDS

**GROSS MOTOR SKILLS - Stellenbosch**

Living Legends believe in the potential of the youth and wants to contribute to the empowerment of South African youth and their communities. Therefore, Living Legends offers sport and life skills development opportunities to empower learners to discover and exploit their own abilities. Because of Laureus' involvement, Grade R - Grade 7 learners

from Rusthof Primary and Dr GJ Joubert Primary in the Helderberg area near Cape Town are able to participate in the Living Legends School Programme.

The overall objective of Living Legends is to equip learners with sport and life skills. For younger learners, the focus is on gross motor skills development and school readiness while older learners take part in a combination of sport conditioning, sport development and life skill development during constructive activities. Various sport codes, including athletics, cricket, tennis, rugby, soccer, hockey and netball, are introduced. The life skills component aims to develop critical thinking with themes such as identity, creativity, financial literacy and responsibility. The programme is facilitated during school hours by Living Legends instructors, most often appointed from the local community, as part of the prescribed subject Life Orientation.



# LAUREUS SA FUNDED PROGRAMMES



## GREAT COMMISSION UNITED MULTISPORTS - Cape Town

Great Commission United (GCU) is a football and basketball project that aims to keep young people from Heideveld and surrounding areas on the Cape Flats away from gangs and crime and plugged into positive influences and aspirations. GCU recognises that the reversal of gang culture and poverty begins at grassroots level. The project

strives to enrich the children's life experiences through soccer and basketball, and to ignite a desire of wanting more from their lives.

Young people are collected from all over the community and brought to Woodlands Primary School to engage in life skills lessons with a team of volunteers. After these sessions, they move to the field for drills and exercises before playing in matches. GCU believes that if youth can play together, they can live together and respect and appreciate each other. As the children get older, they are given opportunities to become coaches, referees, leaders and role models in their own right, gaining new responsibilities and experiences through the programme.

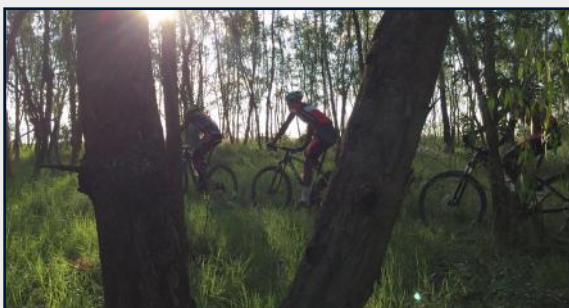


## EGOLI SQUASH SQUASH - Johannesburg

Egoli Squash, an outreach project of Central Gauteng Squash, was established in 2009 in South Africa to focus on an intensive and long-term programme incorporating squash, fitness, tutoring, community service and mentoring to change children's lives for the better. Squash is a platform used to address youth and issues affecting them

and their communities as well as to revive the spirit of Ubuntu among youth. The focus is to build the future strength of the black squash-playing community in South Africa as well as the general popularity of junior squash.

Egoli Squash programme uses the platform of sport as a catalyst to positively influence and empower learners to see opportunities outside of the cycle of poverty and crime in their communities. It uses the empowering and uniting characteristics of squash to "revive the spirit of Ubuntu" among youth between ages 8 and 19 to realize their full academic, athletic and personal potential and affect social change.



## DIEPSLOOT MOUNTAIN BIKING ACADEMY MOUNTAIN BIKING - Johannesburg

Run by the Jala Peo Foundation with the aim of enhancing basic learning skills through the use of English reading circles and Math tutoring, the Diepsloot Mountain Bike (MTB) Academy provides basic MTB and life skills training for underprivileged youth sourced from schools in Diepsloot and surrounding areas.

Diepsloot Mountain Biking Academy uses sport as a vehicle to drive change, boosting the skills and self-confidence of its members and instilling the values of courage, commitment, concentration, and consistency. It engages 150 youth (ages 10 to 23) in a mountain bike (MTB) training programme. Those participating also benefit from: academic support (weekly Maths and English tutorial sessions offered to younger participants (ages 10 to 16)); training and employability sessions (training opportunities related to the cycling industry; e.g. bicycle technicians and coaching); and enterprise development (current enterprise development projects include a bicycle rental operation and a coffee shop).

GREAT COMMISSION  
UNITED

EGOLISQUASH

SUPPORTED  
PROGRAMME

DIEPSLOOT  
MOUNTAIN BIKING

# LAUREUS SA FUNDED PROGRAMMES

FIGHT FOR PEACE  
SOUTH AFRICA

SUPPORTED  
PROGRAMME

COOLPLAY  
TRUST

NEW LOVELIFE  
TRUST



## FIGHT FOR PEACE SOUTH AFRICA MULTISPORTS - Cape Town

Street Champs is a collaborative multi-site, multi-partner programme delivered by three partners targeting highly at-risk youth.

The programme engages youth in resilience-building sports and life skills activities and channels them into developmental programmes to prevent entry into crime, violence or drug addiction. This

innovative model, developed by Fight for Peace and based on the Collective Impact methodology, was designed with the intention of better coordinating and integrating youth service delivery across agencies and organisations that have traditionally worked in silos and in competition.

Street Champs delivers a street-based, multi-activity programme in four 'hotspot' locations for youth not in school or employment. It forms the initial outreach and engagement component of the Secondary Prevention tier (programmes targeting very high-risk groups) of the collective's Integrated Plan. Each of the four sites offers soccer, netball, music, arts, life skills and educational activities.

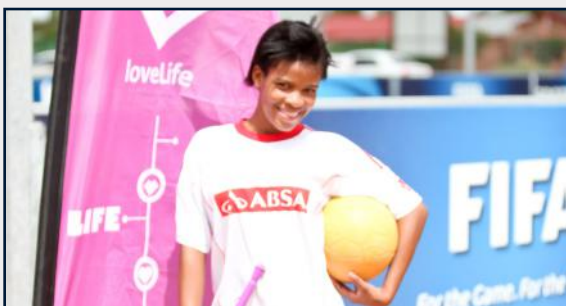


## COOLPLAY TRUST RUGBY - Cape Town

CoolPlay uses sport to teach life skills to schoolchildren who often lack stable and supportive family structures. The programme's vision is to create positive and lasting change in the lives of children, their schools and the communities in which they live. The programme believes that if you develop a child's social and emotional capabilities, you will

immeasurably improve the chances of that child's success in life. Finally, the programme believes sport provides the ideal environment for the education and development of disadvantaged youth.

Each Cool Play training session has a sports objective and a life skills objective, which closely relate so that the sport can emphasize and demonstrate the life lesson. The drills and games used were made in collaboration with a child psychologist (addressing social challenges like HIV/AIDS, abuse/bullying, peer pressure, depression, and gang warfare) and a sports scientist. Thirty coaches run each session, which generally consist of 60 minutes of sports and 30 minutes of life skills and reflection.



## NEW LOVELIFE TRUST SOCCER - Kimberley

The New loveLife Trust is an NGO that campaigns with nationwide, community-level outreach and support programmes that promote healthy, HIV-free living among South African teens. LoveLife believes it can shift sexual behaviour in young people towards a lower risk profile by developing a structured and attractive sport for development

programme that is fully integrated into their behaviour change strategy.

LoveLife's main purpose is to build complete young leaders for a better future, and through the activities that will be implemented at the centre, the organisation will assist youth in identifying opportunities for themselves. The centre will act as a bridge between young people exiting childhood and entering adulthood and those in the process of formulating their values and identities. The programmes that loveLife offers enable young people to formulate their values and learn how to access opportunities.



# LAUREUS SA FUNDED PROGRAMMES



## MADE FOR MORE ADAPTIVE SURFING - Durban

One billion people (15 % percent of the world) have disabilities, including physical, intellectual and social disabilities. In Africa alone, there are 90 million people living with disabilities. There is a great need to reach these people who are often looked past or disregarded due to stigma, incorrect thinking and ignorance. Made for More hopes to break this

discrimination by restoring dignity to these people and including, equipping and empowering them through sport to discover their purposes and passions in life.

Made for More programme is unique because it focuses specifically on inclusion and using sport as a transformational tool for persons with disabilities. The programme offers value-based activities and exercise programs to children who are differently-abled within schools and existing organisations around the province; an adaptive surfing program that teaches water safety, life skills and adaptive ways to bodyboard and surf; accessible clinical and psychosocial support for people who are differently-abled; and community projects and sports camps that focus on Paralympic sports with 3-dimensional coaching on physical, emotional and spiritual levels.



## ZIP ZAP CIRCUS CIRCUS ARTS - Cape Town

Zip Zap Circus was founded in Cape Town in 1992 to inspire young people and help build a new culture of peaceful co-existence in South Africa. Working with a diverse community of children from all backgrounds, Zip Zap helps kids 'dare to dream' and learn to make those dreams a reality. All of Zip Zap's programmes are offered free of charge to its

participants. Both nationally and internationally, Zip Zap is recognized across governments, ministries of education, tourism, arts & culture and private societies as a major contributor to the development within the iconic 'Mother City' and a provider of sustainability of the circus arts in South Africa.

Zip Zap is dedicated to supporting and conducting training in circus arts and performance as a powerful tool for social transformation, youth empowerment, team building and community uplifting. The programmes provide opportunities for young South Africans from very different backgrounds to play, learn and live together using the medium of circus training and performance to model and demonstrate the possibility of true coexistence.



## UNITED THROUGH SPORT MULTISPORTS - Port Elizabeth

United Through Sport (UTS) is a South African organisation focused on using sport as a tool to develop children and youth from disadvantaged communities across Nelson Mandela Bay.

UTS is committed to using sport as a tool to develop disadvantaged and vulnerable youth.

Through football, rugby, cricket, netball, hockey, tennis, basketball, and swimming, the programme uses direct sports coaching as a means of delivering information about health benefits, improving the emotional well-being of the participants, and teaching life skills (such as teamwork, leadership, decision making, and communication) to players. It also uses sport to discuss critical issues by delivering curricular on topics such as HIV/AIDS awareness and gender issues in fun and interactive ways on the sports field. Lastly, UTS uses sport and education to provide pathways to success for talented and dedicated individuals through scholarships to top local schools and tertiary education.

MADE FOR  
MORE

ZIP ZAP  
CIRCUS

UNITED THROUGH  
SPORT

# LAUREUS SA FUNDED PROGRAMMES

SOWETO CANOE & RECREATION CLUB



## SOWETO CANOE AND RECREATION CLUB CANOEING - Johannesburg

Inspired by the vision of providing “empowerment and growth through sport”, Soweto Canoe and Recreation Club (SCARC) aims to not only teach residents of Soweto how to swim and participate in watersports, but also to develop crucial life skills that will assist its members in becoming economically active in their chosen fields. The foundational phase

of the programmes ensure that members receive their basic swimming proficiency, after which they are introduced to both flat water and river racing. They train in Soweto, time trial at Emmarentia Dam, and race on the weekend. It is here that the aspiring paddlers have opportunities to interact with a broad mix of society from top sportsmen to top businessmen, exposing them to a side of life they would never otherwise experience.

SCARC is more than just a sports club or a swimming program - it is a powerful platform that is touching and changing the local community. It is evidence of enormous untapped talent; It is proof of the hunger within youth to transform their futures. It is testimony to the capacity of individuals to make a positive contribution to the future of South Africa.

SKATEISTAN SOUTH AFRICA



## SKATEISTAN SOUTH AFRICA SKATEBOARDING - Johannesburg

Skateistan focuses on providing new educational opportunities for girls, at-risk youth, and children from the ages of 5 to 17 from low-income and migrant backgrounds in South Africa.

The programme provides a safe space for children to learn and play. Through innovative methodology, Skateistan uses skateboarding to attract and engage

with at-risk youth. Skateboarding is a very low-barrier, individual sport that has the benefit of appealing to children and youth of different ages, genders and life stages.

Programming pairs skateboarding lessons with educational classes. The Back-to-School programme provides homework help and career and educational planning classes where students are able to improve school grades and increase their chances of future employment. Skateistan South Africa’s integration of peer-to-peer learning and leadership skills through the Youth Leadership programme encourages a large sense of project ownership by participants and the creation of positive young role models.

YES



## YOUTH EMPOWERMENT THROUGH SPORT (YES) TRAINING - South Africa

Youth Empowerment Through Sport (YES) is a dynamic programme that actively invests in Not in Education, Employment, or Training (NEET) youth by empowering them to go into their communities and become ambassadors of sport and change makers. Youth leaders are empowered through

the programme with the accredited and non-accredited training qualities and characteristics to improve job-readiness and to prepare them for a brighter future.

Participants report an increase in self-confidence and job readiness. YES leaders feel more empowered to complete tasks, improve their programme delivery and take on more responsibilities. Previous leaders have reported being promoted at their respective programmes.



# LAUREUS SA FUNDED PROGRAMMES



## LUNGISISA INDLELA VILLAGE MULTISPORTS - Durban

Recent statistics reveal that in South Africa alone there are over 5 million orphaned children. It is against this backdrop that Lungisisa Indlela Village (LIV) launched an initiative in 2010 to help deal with the crisis of orphan and vulnerable children in the nation. LIV is partnering with government, business and the church to provide urgently-needed holistic residential care on a large

scale for the thousands of vulnerable and parentless children, with the core vision to “rescue a child, restore a life, raise a leader and release a star”.

LIV exists to raise the next generation of leaders in South Africa. The project places vulnerable, parentless children into family environments where they receive unconditional love, spiritual discipleship, care and nurturing, and where all their physical needs are met. Children are tomorrow’s future, so the manner in which they are raised will influence who they become. HIV/AIDS and poverty have resulted in many children being abandoned and orphaned. If these children are equipped with essential moral values and life skills, they truly can live lives that will influence and inspire others. The Village grows and new children join daily. The 96 environmentally-friendly homes are complete with 32 house mothers and a team of relief mothers already in residence. Over 150 children now call Lungisisa Indlela Village their new home.



## BUFFALO CITY SPORTS ACADEMY SOCCER & HOCKEY - East London

Buffalo City Sports Academy believes prevention rather than cure is the way forward. Life in the Greater Buffalo Flats and Parkside areas has improved from where violence and death were norms. In these communities, youth face few positive opportunities and can easily set down the wrong path. Thankfully, through programmes like the Buffalo City Sports Academy, gangsterism and

violence is now something of the past, but in its place, drug and alcohol abuse, HIV & AIDS, teen pregnancy, and high levels of unemployment have driven youth to other, undesirable ways of life.

The Buffalo City Sports Academy is committed to countering these ills and works with young people from the ages of 9 to 21 to provide healthier lifestyles through football and hockey. In addition, the life skills aspects of the project provide youngsters with a good understanding of the negative impact of alcohol and drug abuse. These sessions are run regularly by Life Skills facilitators, the Department of Education/Health/Correctional/Juvenile, and the local police.

Through soccer and hockey, the programme creates a safe environment and encourages youth to be confident and leading members of their communities. The programme also aims to instill values of responsibility, discipline, solidarity and health care.



## PEACEPLAYERS SOUTH AFRICA BASKETBALL - Durban

PeacePlayers South Africa (PPSA) is a non-profit organization that uses the game of basketball to unite, educate, and inspire young people in divided and underserved communities worldwide. PPSA’s year-round, integrated youth basketball programs have reached over 70,000 participants across 15 countries. Launched in 2001, PPSA promotes peaceful coexistence

among white, black, Indian and coloured children while providing a positive extracurricular outlet and leadership opportunities for those from disadvantaged communities. Informed by more than a decade of experience, PPSA has developed a consistent methodology for using sport to help young people carve out safe and successful paths in societies burdened by HIV/AIDS, unemployment, crime, and strong cultural divides.

LUNGISISA INDLELA  
VILLAGE

BUFFALO CITY  
SPORTS ACADEMY

PEACEPLAYERS  
SOUTH AFRICA



# LAUREUS SA FUNDED PROGRAMMES

POLOAFRICA



## POLOAFRICA POLO - Freestate

PoloAfrica uses the love of ponies, riding and polo to give hope and aspiration to boys and girls from economically-disadvantaged rural communities in the Eastern Free State.

Children can spend as much time as they want in a beautiful safe haven where they are given chances

to learn to ride and play polo, provided they demonstrate discipline and commitment to the animals and the sport, and work hard at school and the life skills lessons provided in the holidays. The lessons range from extra tuition in Maths and English (two subjects which present a challenge to rural South African children) to practical skills such as acrobatics, art, beekeeping, carpentry, singing and spoken self-expression.

INDIGO YOUTH  
MOVEMENT



## INDIGO YOUTH MOVEMENT SKATEBOARDING - National

The Indigo Skate Camp is the brainchild of Dallas Oberholzer, whose exposure to international skateboarding competitions inspired him to create opportunities for disadvantaged young people through skateboarding. The scars left behind by the apartheid, especially the disparity between rich and poor, are still major problems in South Africa,

and the rural Zulu communities are often left behind in the continuing development of the country. These communities are therefore extremely susceptible to poverty, lack of education and disease. The main objectives of the Indigo Youth Movement programme have been to introduce sport to young rural villagers and to invite international guests to learn more about Zulu culture. Indigo has introduced young people to skateboarding and also created opportunities for them to learn about tourism, life skills and entrepreneurialism. The programme also has branches in Cape Town.

JP21  
FOUNDATION



## JP21 FOUNDATION CRICKET - Cape Town

Founded in 2015, the JP21 Foundation is based on a sincere commitment to reigniting the passion and enthusiasm for the game of cricket in underprivileged communities and schools, particularly in the Western Cape areas of Mitchells Plain and Strandfontein.

Critical to JP21's objectives is the promotion of positive social behavior, community engagement, skills development and accessible cricket opportunities. There are the various activities that make up the program, including mass participation, social inclusivity, the upskilling of learners, life skill sessions, and motivational education. These activities speak to the programme's goal of using various platforms to educate, raise awareness and keeping learners distracted in a positive way.

SUPPORTED  
PROGRAMME

# LAUREUS SA FUNDED PROGRAMMES



## WAVES FOR CHANGE SURF THERAPY - East London

Waves for Change is an award-winning surf therapy and community-building organisation that operates in Cape Town communities that experience high levels of violence and poverty. It identifies and operates only in oceanside poor communities that suffer from greater than 25% HIV infection, greater than 50% youth unemployment, documented

evidence of gang crime, and documented evidence of a high level of substance abuse. Its work in those communities is focused on helping children and young adults affected by emotional and psychological trauma to develop the coping skills and emotional resilience they need to transition to stable futures.

Waves for Change Surf Therapy has proven effective in stabilising youth with behavioural and learning problems. It is focused on reconnecting youth to their emotions and feelings and exploring behaviour triggers and new coping mechanisms. The programme also connects students to locally-trained child and youth care workers; these NEET youths receive a two-year apprenticeship provided by Waves for Change. The placement yields nationally-accredited qualifications in child and youth care work, first-aid, lifesaving and surf coaching, allowing graduates to enter the formal job market and improve local child protection capacity.



## KHULISA SOCIAL SOLUTIONS TRAINING - North West

Khulisa Social Solutions programmes have been implemented at various levels to a wide community in South Africa and have resulted in improved performance in schools. The programme believes that early intervention in local issues is better than cure. Through formal and informal transferring of knowledge and skills, Khulisa instills life skills and

behaviour change in participants, teaching students in such a way that they can practice and perfect new skills during their participation in sports. For example, when taught resilience, goal defining and problem solving, learners practice these skills in their sports and experience the consequences thereof. All the training is based on a participant manual, individual and group activities, and engaging games.



## GRASSROOT HOPE IN SOUTH AFRICA SOCCER - Richmond & Kimberley

Grassroot Hope in South Africa (GHISA) is a local partnership that nurtures the youth in Karoo to reach adulthood as healthy, responsible, contributing citizens and leaders in their racially-diverse communities. GHISA works to convey educational messages to the children about HIV/AIDS and Fetal Alcohol Spectrum Disorder.

Each intervention involves several mentors working together to teach the health message to the target audiences. In schools, a teacher trained in the HIV/AIDS curriculum works with a GHISA coach to convey these important health messages to kids through soccer. The concept of teamwork is central not only to the delivery of the message, but also to the youth who are receiving the message.

WAVES FOR  
CHANGE

KHULISA SOCIAL  
SOLUTIONS

SUPPORTED  
PROGRAMME

GRASSROOT  
HOPE IN SA

# LAUREUS SA FUNDED PROGRAMMES

## GRASSROOT SOCCER



### GRASSROOT SOCCER SOCCER - Johannesburg & Cape Town

Grassroot Soccer (GRS) uses the power of soccer to educate, inspire, and mobilise communities to help stop the spread of HIV. GRS realises that the true power of soccer has always been in the connections it creates between people. GRS uses footballers as role models and the popularity of the sport to reach out and engage youngsters. In addition, the

programme incorporates social theory, public health methodologies, rigorous evaluation, and a good dose of passion on the pitch.

Grassroot Soccer's 'Skillz' curriculum focuses on building basic life skills that help young people adopt healthy behaviors and live risk-free. Through a series of interactive activities and discussions, students gain tangible understandings of HIV/AIDS and get a chance to practice the skills necessary for sustainable behavior change. Key curricular topics include making healthy decisions, avoiding risks, building support networks, reducing stigma and discrimination, increasing knowledge about testing and treatment, addressing gender issues, and assessing values.

## FIGHT WITH INSIGHT



### FIGHT WITH INSIGHT BOXING - Johannesburg

Fight with Insight (FWI) was established with the vision of creating a safe place for the children of Johannesburg, which is an area with high need and limited resources. Studies have shown that safe spaces with caring adults are one of the most significant protective factors in sport for development programmes for youth at risk

(Draper, Errington, Omar & Makhitha, 2012).

FWI aims to contribute positively to healthy lifestyles and sustainable communities for the children in Johannesburg. The programme focuses on providing a mindful boxing programme for at-risk children. It includes needs-based interventions; nutritional, educational and psychosocial support; follow-on interventions for youth in conflict with the law; life skills programmes for all children who attend the boxing programme; and mentorship programmes for those in need of opportunities to gain further education, employment skills and employment.

## HLAWUL VUTOMI



### HLAWULA VUTOMI SOCCER - Great Limpopo Transfrontier Conservation Area (GLTFCA)

Hlawula Vutomi is an environmental awareness and sport programme in Mozambique.

The programme uses an innovative strategy that combines two United Nations Sustainable Development Goals: "Life on Land" and "Partnerships."

Using sport to combine these goals and further impact other goals, the programme promotes collaboration between the Peace Parks Foundation, the Great Limpopo Trans-Frontier Conservation Areas, Sanparks, Parque Nacional de Limpopo, government departments, Mercedes-Benz and Mobicel in Mozambique.



# SHOUT OUT

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